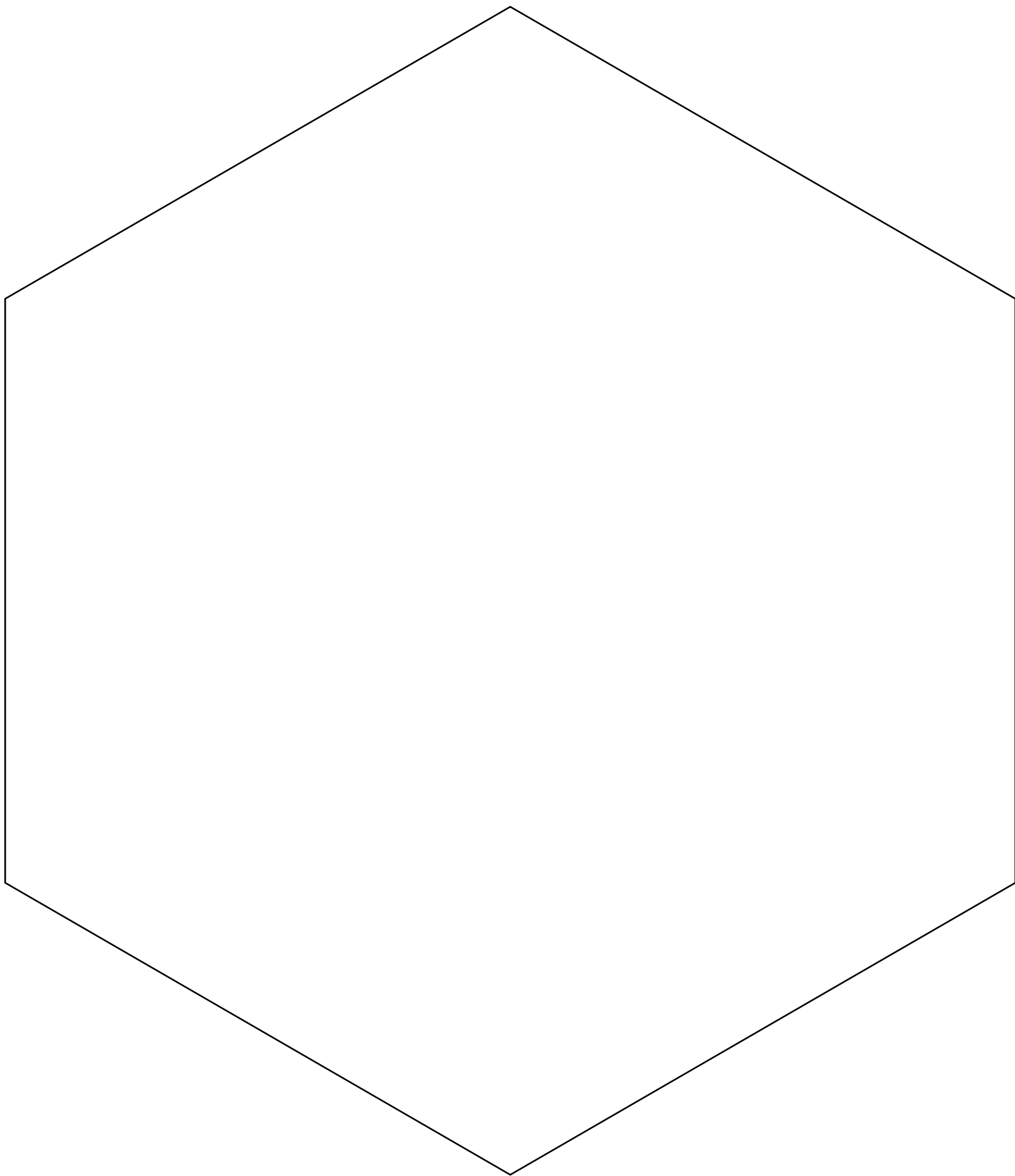
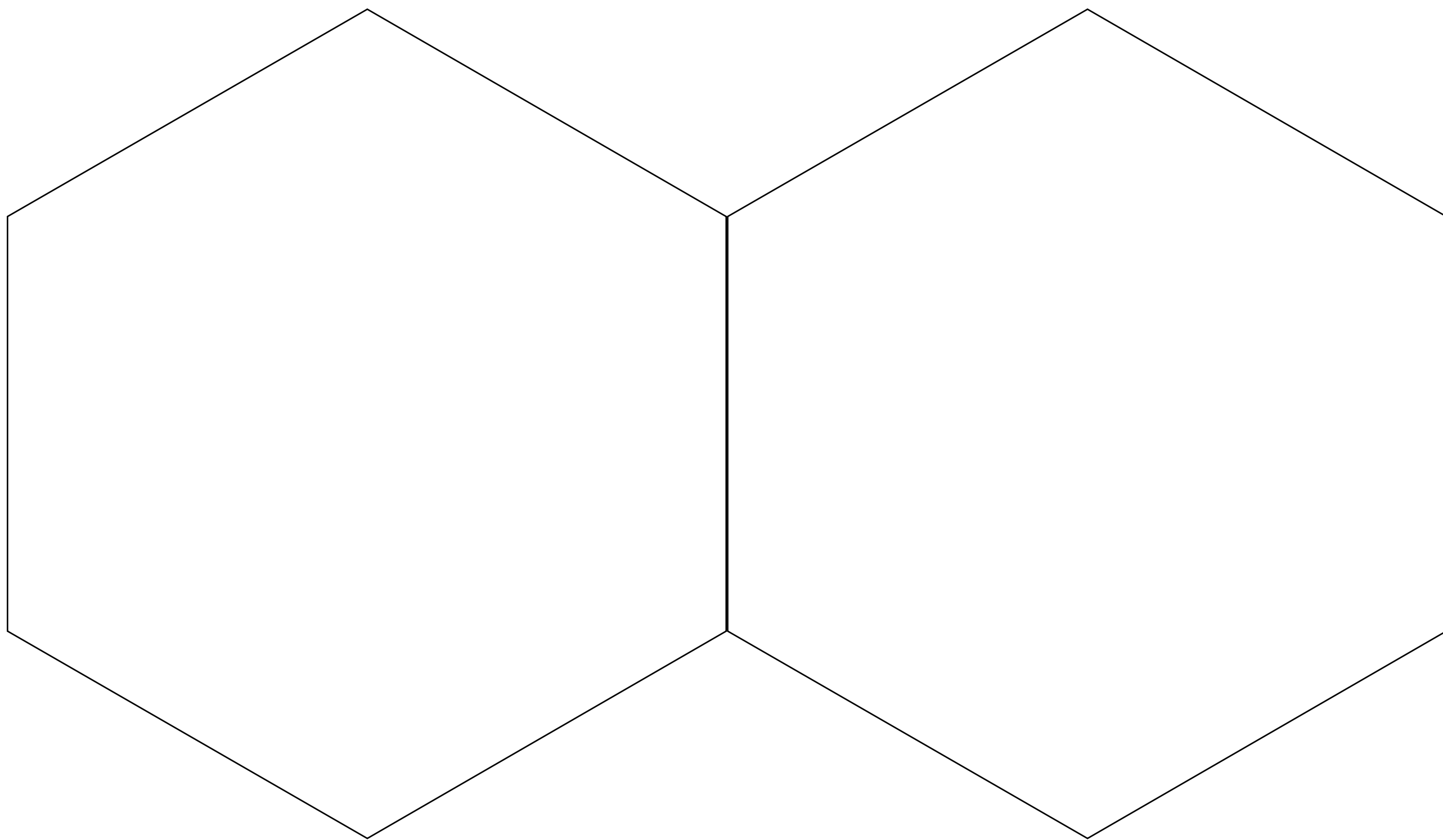
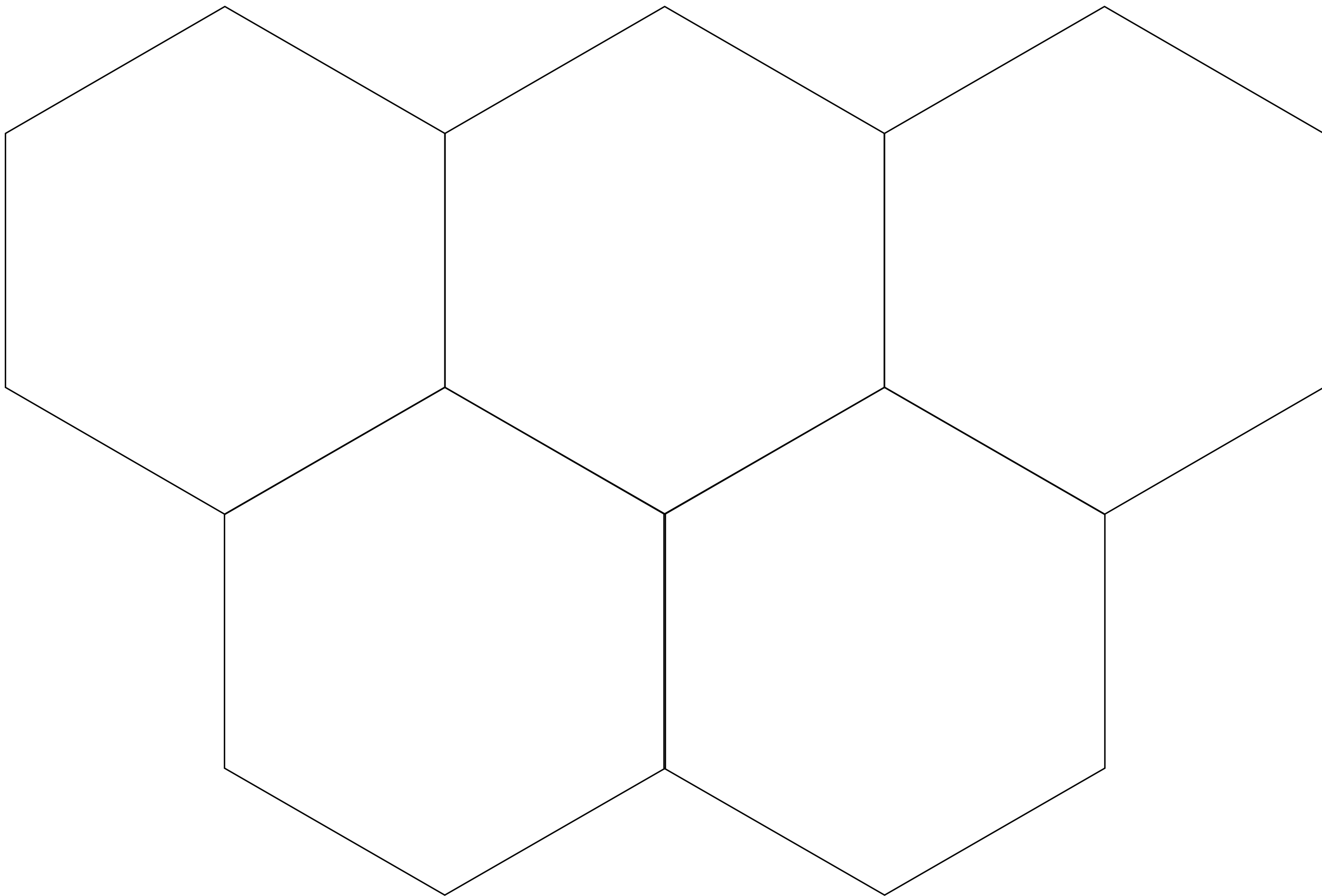
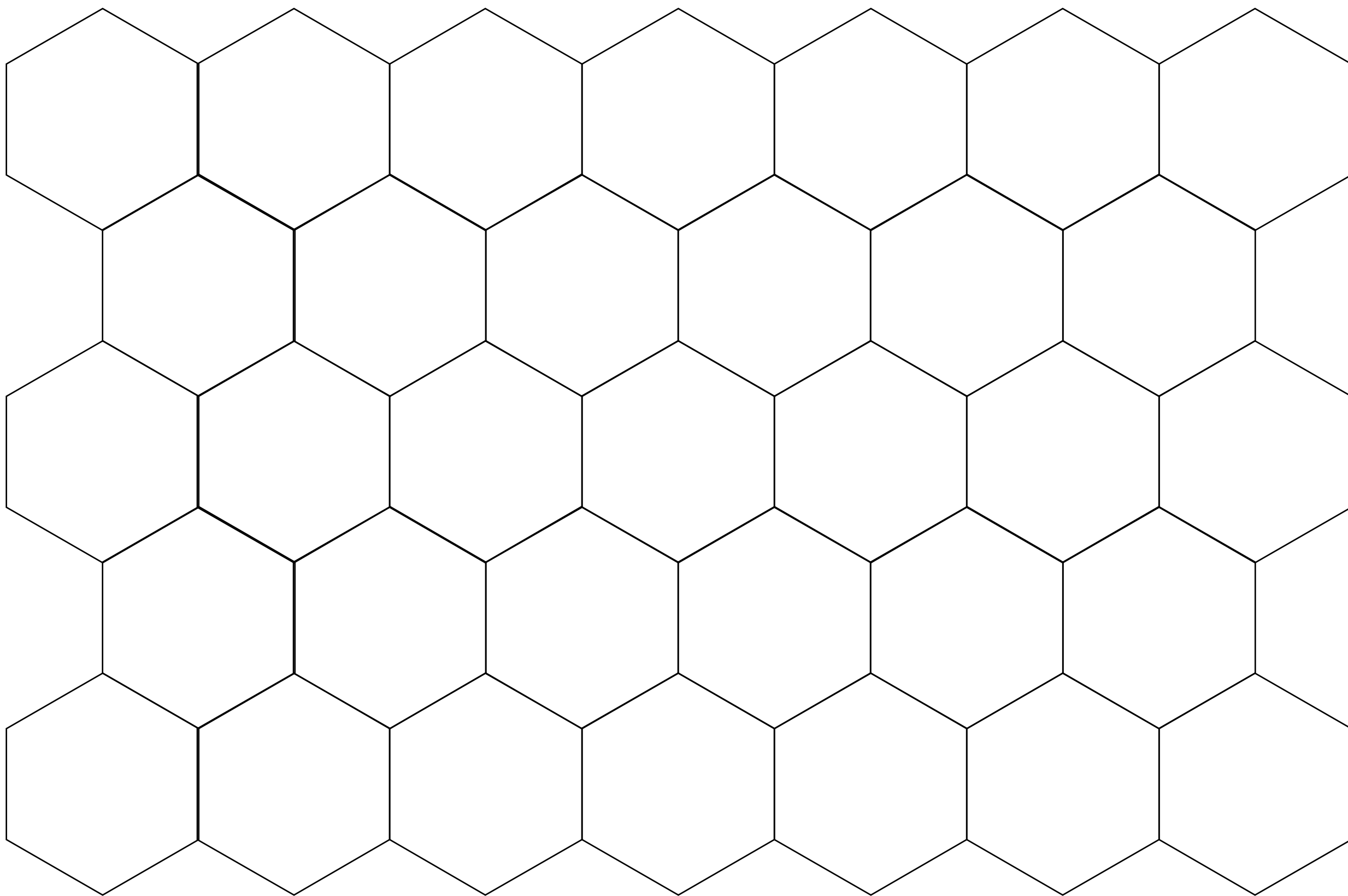






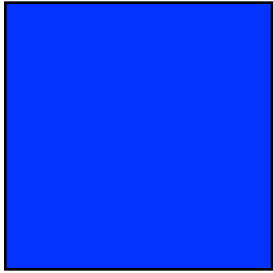




# Privacy badges

Taken from the Badge Alliance working group for Digital & Web Literacies' *Considerations when creating a 'Privacy' badge pathway* document.

Available at: <http://goo.gl/40byub>

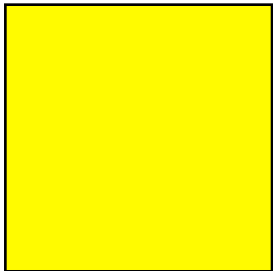


## Privacy: Terms of Use

The 'Privacy: Terms of Use' badge is earned by those who want to find out more about the permissions they are granting when joining or using online services. This includes data and rights they may trade for particular functionality.

### Criteria:

- Link to an example of a user agreement
- Describe how a rights are affected (retained/removed) by user agreements
- Compare and contrast user agreements of similar services (e.g. using <https://tosdr.org>)

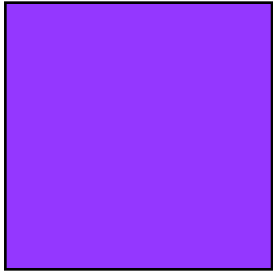


## Privacy: Secure Connection

The 'Privacy: Secure Connection' badge is earned by those who want to make their web browsing more secure and private. This includes connecting to wifi hotspots safely and installing web browser extensions.

### Criteria:

- Link to descriptions of different ways to secure your internet connection
- Describe the opportunities and drawbacks to various secure methods (e.g. VPN, HTTS, TOR)
- Change the way your device connects to a website (e.g. VPN, SSH, HTTPS)

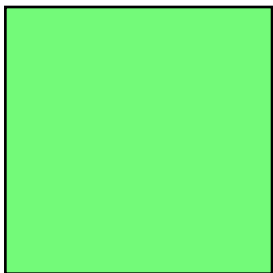


## Privacy: Passwords

The 'Privacy: Passwords' badge is earned by those who want to find ways to create stronger passwords and keep track of them. This includes using services that securely manage and save unique passwords.

### Criteria:

- Link to an example of a computer criminal getting access to user information through weak passwords
- Describe motivations that computer criminals have for stealing personal information
- Change your passwords to stronger, unique ones (e.g. using LastPass / 1Password) and/or utilize two-factor authentication.



## Privacy: Digital Footprint

The 'Privacy: Digital Footprint' badge is earned by those who want manage their online presence. This includes creating and curating a digital footprint that they are comfortable sharing with the world.

### Criteria:

- Trace your digital footprint using a tool such as <https://myshadow.org>
- Describe what the 'anti-you' would look like as an online persona
- Take control of a web profile to share a level of detail with which you're appropriate (e.g. <https://www.google.com/settings/accounthistory>)

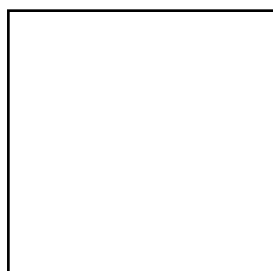


## Privacy: Managing Identity

The 'Privacy: Managing Identity' badge is earned by those who want to be more intentional about private information they share online. This includes locating and modifying public and private settings in online services.

### Criteria:

- Link to a well-known example of someone over-sharing private information.
- Describe which elements of identity are best kept private, and offline entirely
- Take steps to keep private information accessible only to trusted parties



Privacy: \_\_\_\_\_

The '\_\_\_\_\_' badge is earned by those who want to \_\_\_\_\_  
\_\_\_\_\_. This includes \_\_\_\_\_.

### Criteria:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_